



George Franklin Baskin

November 18, 2019

George Franklin Baskin, age 85, of Flowery Branch, GA passed away Monday, November 18, 2019. He is survived by his wife of thirty-three years, Frances Dianne Baskin, Flowery Branch, GA; children, Michael Baskin, Chattanooga, TN, Ellen Baskin, Atlanta, GA, Jim Lord, Winder, GA, Marcia Edgil, Oakwood, GA; four grandchildren. Mr. Baskin was born August 19, 1934 in Memphis, TN. He received his education in Memphis, TN and retired from Readers Digest after thirty-three years of service. A memorial service will be held at a later date. In lieu of flowers, donations may be made to The American Cancer Society in memory of George F. Baskin.

Tribute Wall



“ *George Franklin Baskin*

November 08, 2022 at 07:37 PM

MB

“Dad was a wonderful father. He always provided wise advice, shared observations about life that one could apply to day-to-day living. He had a real sense of adventure and enjoyed hiking the Appalachian Trail with his kids. He was an avid photographer and cyclist. He enjoyed listening to all the jazz greats and had a lengthy collection of albums that I remember him playing when relaxing. He loved playing golf and improving his game. He did his best golf television watching with his eyes closed!

Dad graduated from the University of Memphis with a BS in Business Administration. Shortly after graduation he was drafted into the US Army in 1957 and served in an armored division in Korea.

George left Memphis Tennessee in 1962 at age 28 for Hollywood, Florida after securing a career opportunity with the Readers Digest. He built an impressive career over three plus decades directing sales and marketing operations in Washington D.C., Atlanta, and New York City. Based on his career achievements George was able to retire early at age 58.

George traveled extensively with his wife Dianne after he retired. His favorite place to visit was Italy!

Dad joins his two brothers, Lawrence and Jimmy, along with his son David, in Heaven. He shared his values his family and he will live on in our hearts forever.

Michael L. Baskin

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Michael Lawrence Baskin - December 02, 2019 at 12:00 AM

MB

“ George and Dianne were neighbors for years in Cumming and my husband and I shared some wonderful times with them. I'm so sorry to hear of George's passing. His charm and wit will certainly be missed in this world! Love to the family.

Margaret (King) Bryant - November 26, 2019 at 12:00 AM

IL

“ Such a gentle soul, always a kind word, a warm hug and a twinkle in his eyes, I am fortunate to have had him in my life.
Love always -your favorite daughter in law- ~Iva

Iva Lord - November 25, 2019 at 12:00 AM