



Dr. Robert "Bob" Lee Simpson Jr.

July 28, 1946 - December 26, 2020

Dr. Robert Lee "Bob" Simpson, Jr, age 74, of Buford, GA passed away on Saturday, December 26, 2020. He was preceded in death by his parents, Robert Lee and Juanita Carter Simpson. Dr. Simpson is survived by his wife of fifty-four years, Laura Bradley Simpson Buford; son, Robert L. Simpson, III, Buford; daughter, Karen Simpson, Flowery Branch, GA; grandchildren, Robert L. Simpson IV, Austin Simpson, Laura Thompson, Flynn Thompson, Erin Thompson, Kathryn Thompson; sister, Mary (Warren) Kay, Ocala, FL; uncles, Lee Carter, Buford, and Lewis Carter, Dahlonega, GA; and several cousins. Mr. Simpson was born on July 28, 1946 in Gainesville, GA. He graduated in 1954 from George High School in Atlanta, GA, and from the University of GA with a Bachelor's degree, GA Institute of Technology with a Master's degree and a Ph. D. Dr. Simpson was a retired Lt. Col. from the U S Air Force after twenty-three years of service. He was also a retired research consultant from GA Institute of Technology. A public graveside service with military honors will be held on Wednesday, December 30, 2020 at 2:00 p.m. at Broadlawn Memorial Gardens in Buford, GA. There will be no visitation at the funeral home.

Previous Events

Graveside Service

DEC 30. 2:00 PM (ET)

Broadlawn Memorial Gardens
5979 New Bethany Rd
Buford, GA 30518

Tribute Wall



“ *Dr. Robert "Bob" Lee Simpson Jr.*

November 08, 2022 at 07:37 PM



“ *We knew Bob and Laura as neighbors in Marietta. What a couple! So much fun on the tennis court and neighborhood gatherings. Bob was loved by many. RIP*

Sandra Wilkes

Sandra Wilkes - October 01, 2021 at 07:53 PM



“ *I'm sorry to hear bout Bob's passing. I appreciated his leadership of NCR's Human Interface Technology Center as I was starting my career. Rest In Peace Bob.*

Molham - January 04, 2021 at 02:13 PM



“ *Bob was a major contributor to my career development at NCR, a friend, a scholar, and a gentleman. He will be missed.*

Tom Holzman - December 31, 2020 at 01:55 PM

EW

“ Dear Laura, Karen, Bobby and Grandchildren,
We are so sorry at the loss of Bob. He is someone that I worked with for many years, first at NCR's Human Interface Technology Center and then at Georgia Tech Research Institute. He always encouraged us to think outside the box and to consider the bigger picture. We learned a lot from Bob, and he made our research solutions better.

Bob was a talented researcher and a wonderful storyteller. He was always fun to work with. He will be missed.

*Love to you all!
Betty and Paul Whitaker*

Elizabeth Whitaker - December 30, 2020 at 10:22 PM

DR

“ Bob & fly...sending y'all our deepest sympathy on the passing of your dad. ❤️ RIP

David & Ramona



David & Ramona - December 30, 2020 at 04:59 PM

DA

“ I'm saddened to learn of Bob's passing. He was a wonderful person who I met through the AI research community, and with whom I collaborated on multiple funding proposals. Bob was highly influential in our joint subfield of Case-Based Reasoning; he served as a DARPA Program Manager for an early effort on this topic, which greatly expanded its recognition and impact worldwide. I'll miss his good cheer and encouraging words, and express my deepest condolences to his family.

David W Aha - December 30, 2020 at 02:00 PM

EG

“ *Laura and Family, We offer our thoughts, prayers and condolences during this time of sorrow. May he rest in peace, God bless.*

Erma and Jessie Granier

Erma and Jessie Granier - December 30, 2020 at 09:43 AM

AS

“ *I am very sad to hear about Bob Simpson passing away. I first met Bob at a DARPA workshop in 1989 when I was still a PhD student at the Ohio State University. In the summer of 1992, Bob and I worked together on the AskJef project; by then he had joined NCR and I had joined Georgia Tech. Later, when he joined GTRI, we became colleagues at Georgia Tech. We often talked about our experience with AskJef and looked for new opportunities to work together. Bob was a good colleague. It was wonderful to work with him and I mourn his passing.*

Ashok - December 29, 2020 at 10:18 AM

MP

I am very sad to hear about Bob's passing. I knew him from working with him when he worked for GTRI. He was so nice as I would sit and chat with him and Betty. He will be missed by his GTRI family. I offer my prayers and condolences to his family during this time. May he rest in peace with our Lord and Savior.

Miriam Pierce - December 31, 2020 at 10:41 AM

TM

Bob was a wonderful combination of intellectual rigor and heart-felt caring. It was a pleasure to work with him at the NCR HITC and I have missed his critique and wry wit for many years since our careers took us in different directions. So sorry for your loss; he was taken way too soon.

Tom MacTavish - February 25, 2021 at 05:46 PM