



## William "Bill" Crosby Luebben

July 7, 1955 - February 13, 2025

William Crosby Luebben, a loving father, grandfather, son, brother, and friend to many, passed away on Thursday February 13, 2025, at the age of 69. Although he is now in heaven with his mother, father and brother Cliff, he leaves behind another brother Eddie Luebben, his sister Becki Smorin, his 3 children, Stephanie Powell, William Luebben, and Savannah McGowan as well as his 6 grandchildren, Avery and Channing Powell, Liam and Joseph Luebben, Theo and Scottie McGowan. In addition to his family members, he leaves behind a countless number of friends who loved and cared for him deeply.

William "Bill", was born in Columbus Ohio on July 7, 1955 and was raised with his family in Worthington, OH. He graduated from Clay High School in 1973 and went on to study business at the University of Western Michigan. He spent most of his career in software sales holding high titles at many companies allowing him the opportunity to travel all over the world. He enjoyed seeing and experiencing other countries and learning about other cultures and traditions, both in his professional and personal life. He and his life-long friend, Don Conwell walked the Great Wall of China together in April of 2017. He was even in Riyadh Saudi Arabia on a business meeting in 2015 when his first grandchild was born, after specifically asking his daughter not to go into labor until he was back home. For a time, he stepped away from the corporate world to fulfill a lifelong dream of his to open a coffee shop. He opened The Northern Star Coffee House in 2003 in Norcross, GA which

quickly became a beloved neighborhood staple, for the coffee but also for the charismatic and kind owner.

Bill was a man of strong faith, raised by devoted Christian parents, he accepted the Lord as his Savior on July 13, 1964, at a Billy Graham crusade in Columbus Ohio alongside his sister Becki. He spent time as a youth pastor at a church in South Bend, he also enjoyed being a camp counselor mentoring young kids for many summers.

William "Bill" was passionate about the outdoors and spent much of his life as a kid, young adult, and into adulthood and fatherhood outside, camping, hiking, and even climbing mountains. He made it to the Summit of Mountain Ranier in 1997 and the Grand Tetons in 1999. He also traveled to Mexico to climb mount Ixta. One of his best friends for most of his life was Ted Daniels, they shared the passion of the outdoors among other things, and for many years took all their kids and their friends on a very special annual camping trip near Amicalola Falls spending the days playing capture the flag and the evenings around the bonfire roasting biscuits on a stick. It was important to him to share his passions with his kids through those trips and on frequent hikes and trips to beautiful places. He was a dedicated and loving father who made a constant effort to introduce his kids to new experiences, attended every sporting event, and opened them up to new things while encouraging them all to follow their dreams no matter where that led them.

William "Bill" moved to Suwanee Town Center in 2008 and found so much joy in living where he could walk to restaurants and park events, and be in the middle of a constant social and engaging environment allowing him to make and see friends as often as he wanted to, but also allowed him the opportunity to meet and speak with strangers and learn about everyone's stories and different walks of life. He truly cared about others and found so much joy in learning about new people he met and helping those around him. He would often make calls to his children after a day in the park or walking home from dinner to simply say "Man, I really love where I live!".

A Celebration of Life event will be on Saturday, February 22, 2025 from 2:00 p.m. until 5:00 p.m. at Tequila Mama Taqueria Restaurant, 340 Town Center Ave., Suwanee, GA.

# Previous Events

## Celebration of Life

FEB **22**. 2:00 PM - 5:00 PM (ET)

Tequila Mama Taqueria Restaurant  
340 Town Center Ave  
Suwanee  
Suwanee, GA 30024

# Tribute Wall

JH

“ I was a friend to Bill from his South Bend days. He always had such a good and genuine heart. I recall how he enjoyed laughing and savoring life and appreciating the moment. He told me how he promoted local artists at his coffee shop. He had so many qualities. The world needs more people like Bill in it. It's been an honor to know you, Bill and you are greatly missed.

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**Julie Hentz** - February 21, 2025 at 11:41 PM

SM

“ So sorry to hear of this wonderful man's death. The Crosby tribe is getting older and with Bill's passing. I think it's a message for all of us cousins to get together and spend some time together. Because life is so short.

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**Sandra Crosby McNease** - February 20, 2025 at 03:49 PM

DH

“ Daniel Hofer, a close friend to the family, and Atlanta (Neighbor). I hiked the first 30 miles on the Appalachian Trail starting in Georgia with Bill. We spent two nights camping on the trail. My son and I and one other friend made the hike. I remember Bill was not quite in shape as he thought he was, and he had blisters on blisters and his old boot fell apart. But that did not stop him or slow him down. He taped his boot and blisters and he would not be denied. such wonderful memories and times I've had with Bill over lunch and visits.

*Dan Hofer*

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**Dan Hofer** - February 20, 2025 at 06:50 AM

LB

*I met Bill when he owned the coffee shop; I'm an artist and had an exhibit there. He was so kind and helpful and supportive of artists; he immediately made one feel like an old friend. And he is gone way too soon but won't be forgotten*

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**Lucy Brady** - February 22, 2025 at 11:36 PM

JC

“ *My family was so blessed to have Bill, Nita and their children as very dear friends, both in Florida where Ted and I met them, and later on in Georgia. We shared family dinners together, tons of laughter and fun vacations over many years. ❤️*

*Bill's presence and character were strong and loving. He was tall and easily commanded a room with his quiet confidence.*

*He adored his beautiful children and beamed when he spoke of them. My heart hurts for this major and sudden loss in their lives. My prayers for wonderful and precious memories to flood their hearts and souls.*

*All my love,  
Jill (Daniels) Costner*

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**Jill Costner** - February 19, 2025 at 07:59 PM

DS

“ *I still can not believe he is gone. God knows when he wants you. Did not know him as we were miles apart growing up. We were both 1955 babies so I know he had a great life. These were the best years to live. His family will have great memories to hold on to. God bless them all. Love to all. Debbie*

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**Debbie Shattuck** - February 18, 2025 at 05:10 PM

SK

“ Sue Kohlbry lit a candle in memory of William "Bill" Luebben



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Sue Kohlbry - February 15, 2025 at 12:58 PM

SK

“ I am so sorry for your loss of a good brother, father, friend. He was a handsome man, and very tall, dwarfing his siblings! Sorry to say that I, as a younger cousin and living States away, didn't get to know him well. But, coming from the family he grew up with, I am assured that Bill accepted Christ as his savior and is now enjoying company with God, reuniting with his brother Cliff, and parents Bill and Joyce, and he is at peace! Love, cousin Sue K.

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Sue Kohlbry - February 15, 2025 at 12:54 PM